

Sponsorship Opportunities

All sponsorships include recognition in all online and printed marketing/PR promotions, company logo and 100-word company description in printed program, listing on Botany 2010 conference website, company logo onsite on conference signage, and sponsor ribbons for badges. Please commit to Sponsoring by May 15, 2010 - in order to receive the maximum amount of exposure to our attendees.



DIAMOND: \$10,000 (One available) - Sponsorship of Sunday Night All-Society Mixer

Package includes:

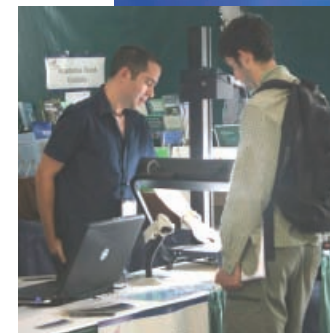
- Company Logo on Signage at evening reception
- Full-Page color ad in the on-site program and web banner
- Three free registrations to the Botany 2010 Conference
- 20 x 20 Booth Space at the Botany 2010 Conference
- Hyperlink with logo on Botany 2010 Conference website
- 4 Full Color Advertisements in the *AJB*
- 12 months rotating Banner ads in the online *AJB*
- Post-Conference attendee list for one-time mailing



RUBY: \$7,500 (Two available) - Sponsorship of Women in Science Luncheon or Student Involvement in Botany Lunch.

Package includes:

- One free registration to the Botany 2010 Conference
- Half-page color ad in on-site program and web banner
- Hyperlink with logo on Botany 2010 Conference website
- Post-Conference attendee list for one-time mailing



SAPPHIRE: \$5,000 (Five available) - Sponsorship of Tote Bag (total of one) or Sponsorship of Daily Continental Breakfasts (total of four)

Package includes:

- Half page color ad in on-site program and web banner
- Hyperlink with logo on Botany 2010 Conference website
- Signage at breakfast and/or Company Logo on Conference Tote Bag

EMERALD: \$4,000 (Four available) - Sponsorship of Coffee Breaks

Package includes:

- Half-page color ad in on-site program and web banner
- Signage at Coffee Breaks
- Hyperlink with logo on Botany 2010 Conference website

AMETHYST: \$2,500 Lanyards

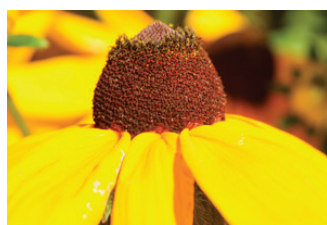
Package includes:

- Logo printed on Lanyard
- Signage at registration

JADE: \$500 Sponsor a Special Lecture

Package includes:

- Recognition of Speaker and Title on Conference website and in Program Book
- Signage at Lecture



Sponsorship Opportunities Checklist

o Continental Breakfast	August 1	\$ 5,000
o Morning Coffee Break	August 1	\$ 4,000
o Afternoon Coffee Break	August 1	\$ 4,000
o Opening Reception	August 1	\$10,000
o Continental Breakfast	August 2	\$ 5,000
o Morning Coffee Break	August 2	\$ 4,000
o Student in Botany Lunch	August 2	\$ 7,500
o Afternoon Coffee Break	August 2	\$ 4,000
o Continental Breakfast	August 3	\$ 5,000
o Morning Coffee Break	August 3	\$ 4,000
o Women in Science Lunch	August 3	\$ 7,500
o Breakfast	August 4	\$ 5,000
o Morning Coffee Break	August 4	\$ 4,000
o Afternoon Coffee Break	August 4	\$ 4,000
o Tote Bag		\$ 5,000
o Lanyards w/your logo		\$ 2,500
o Special Sponsored Lecture	TBD	\$ 500

Which will work best for you?

Questions - Call Johanne 740-927-8501